

Earth Day Festival

Dear Slow Food Santa Cruz Folks,

This Saturday afternoon, April 19, UCSC's College 8 is holding a Earth Day Festival. Our own Allison Clark will be there talking about good, clean and fair food. With the entertainment, it will be a fun event for everyone.

Here is what they say about the event:

To give you some background, it is an annual event we host each year in cooperation with other organizations such as the Student Environmental Center and the Food Systems Working Group in homage to Earth Day. While there are more light-hearted, fun components such as live music and a few outdoor activities, we also strive to balance this with hands-on and/or educational elements. We have only been doing it for about four years, but hope to partner with more local organizations each year.

This year, we are making an effort to include issues of Food and Food Systems in the context of sustainability as the mainstay of our event. That noted, we feel that the goals of Slow Food are very much in-line with the theme of the event, so we wanted to make sure we approached you and gave you an opportunity to get the word out about the organization.

Currently scheduled within this broad theme is a (more or less) academic talk with a historical and presentist perspective on the industrialized food system by a PhD student from the university. Additionally, though not quite confirmed, there may be a kimchi making workshop and perhaps a vegan chocalatier.

See attachments for more details. If you are available to lend Allison a hand, that would also be greatly appreciated.

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